# My 8 Ball Style Guide

The
My 8 Ball
Story

The **My 8 Ball** Mobile App was developed to capture the excitement of the original Magic 8 Ball and bring people together to share the experience through the connectivity that mobile devices can offer.

It reinvents the original Magic 8 Ball by offering different versions of the 8 Ball based on popular movies, music and television series. It allows people to program the 8 Ball with their own responses for a tailored experience. Finally, it offers suggestions for local entertainment options based on the user's interests and geolocation.

Colors
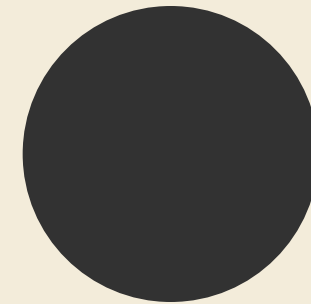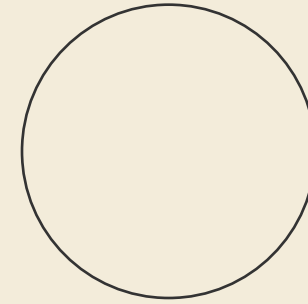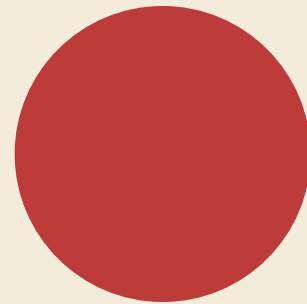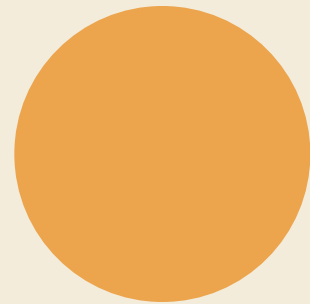
HEX	**#ECA44D**	**#BD3B39**	**#F3ECDA**	**#000000**
RGB	236, 164, 77	189, 59, 57	243, 236, 218	50, 50, 50

Secondary Palette

Die Color
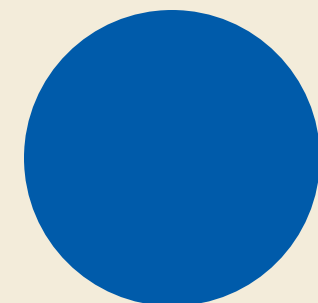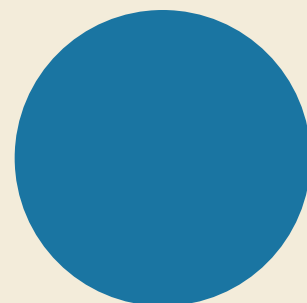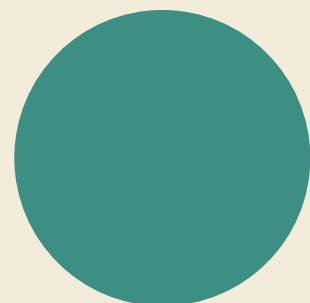
HEX	**#3D8E83**	**#1A75A2**	**#FFFFFF**	**#005BAA**
RGB	61, 142, 131	26, 117, 162	255, 255, 255	0, 91, 170

Colors
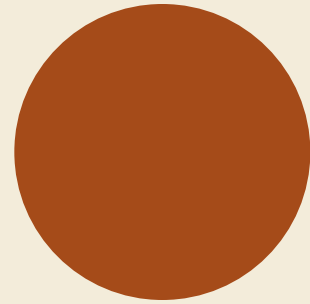
HEX   #A54B19

RGB   165, 75, 25

HEX   #3E685C

RGB   62, 104, 92

HEX   #515E1B

RGB   81, 24, 27

HEX   #8C2D10
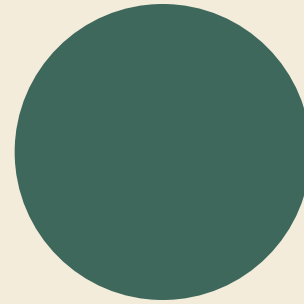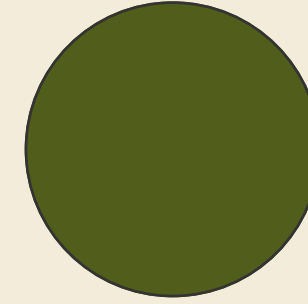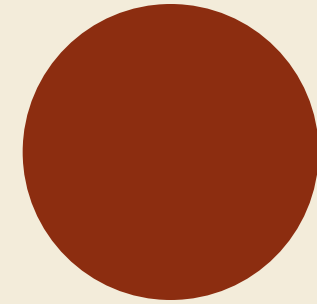
RGB   140, 45, 16
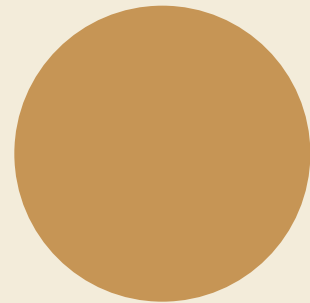
HEX   #C69555

RGB   198, 149, 85

Fredoka One Regular

Used for headers and subheaders

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890~!@#$%^&*()_+":<>?

Raleway Medium

Used for body text

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890~!@#$%^&*()_+":<>?

Raleway Regular

Used for highlighting body text

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890~!@#$%^&*()_+":<>?

Typography

Fredoka One Regular (30.41pt/40.55px)

This is Header One

Raleway Bold (16.88pt/22.51px)

This is Title/Button text

Fredoka One Regular (27.03pt/36.04px)

This is Header Two

Raleway Medium (16.88pt/22.51)

This is Paragraph/Link text

Fredoka One Regular (24.03pt/32.04px)

This is Header Three

Raleway Medium (15pt/20px)

This is Body Text

Fredoka One Regular (21.46pt/28.61px)

This is Header Four

Raleway Medium (12.50pt/16.67px)

This is Caption Text

Fredoka One Regular (18.98pt/25.31px)

This is Header Five

Raleway Medium (10.42pt/13.89px)

This is Action Bar text

Design Elements

Buttons

Active

Pressed

Disabled

Active

Pressed

Disabled
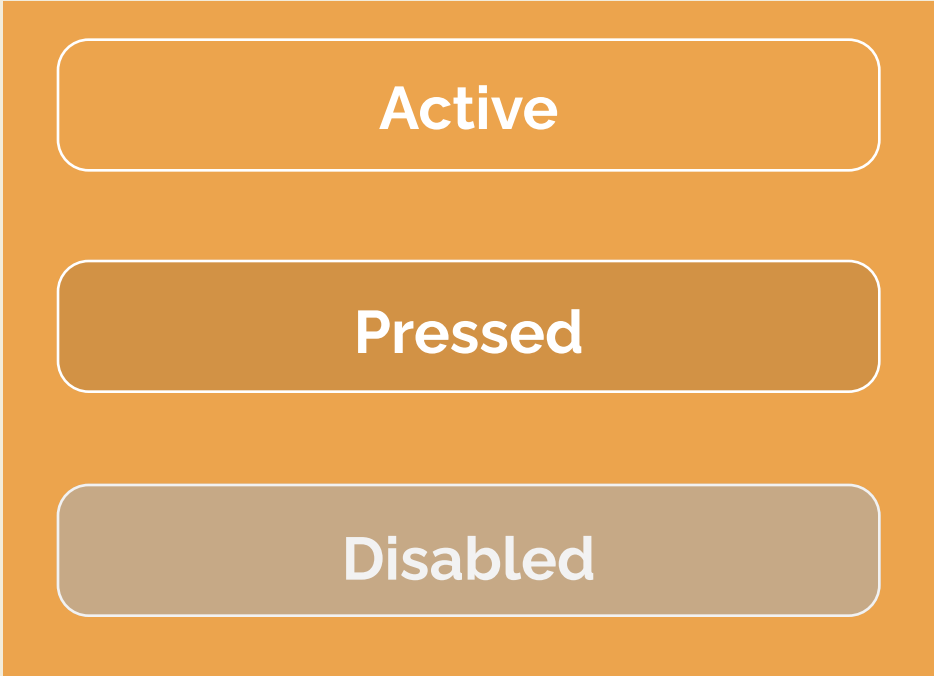
< Back

< Back

< Back

Icons
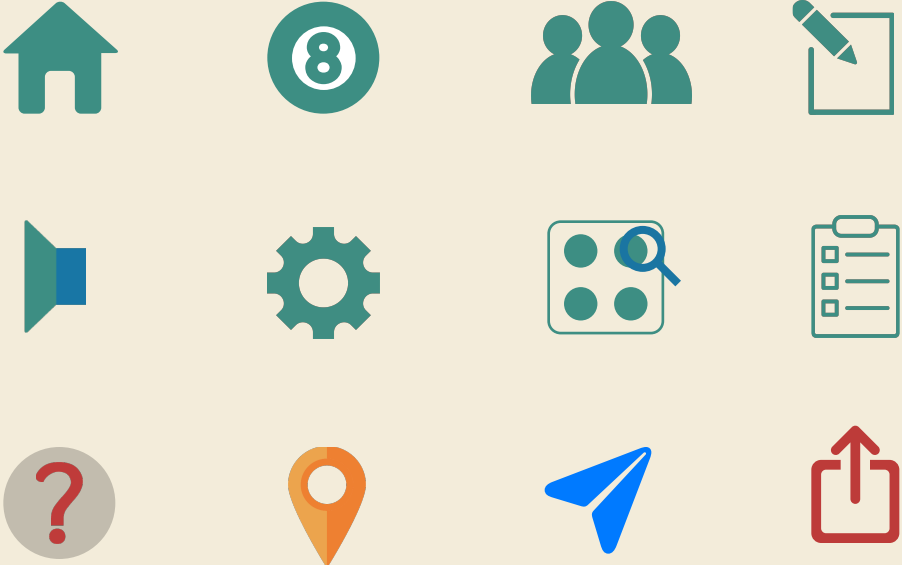
Background Pattern

Mood Board

DISCO FONT

ABCDEFGHIJKLMN
OPQRSTUVWXYZX
1234567890

#F2D8B3
#FBD266
#8FB0A9
#D76735

Shake the magic 8 ball for a drink or a dare!

groovy

Good Vibrations
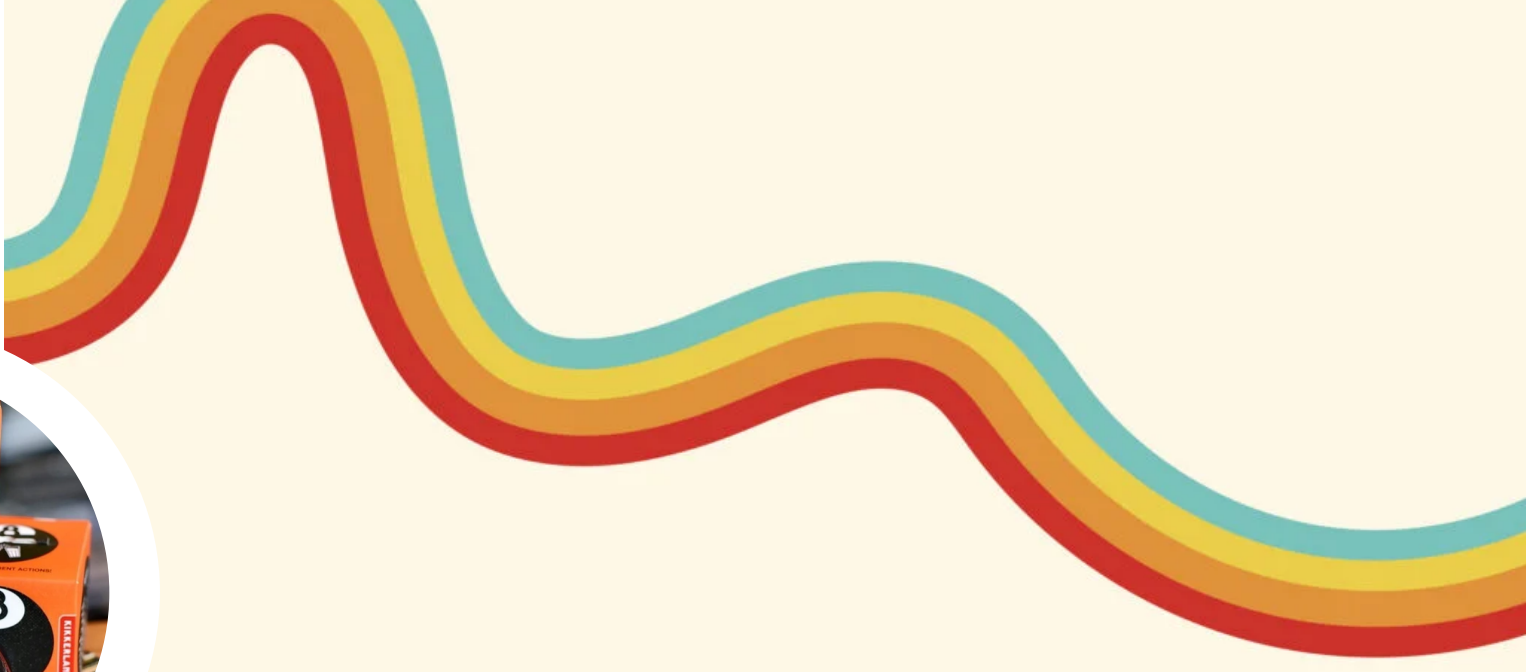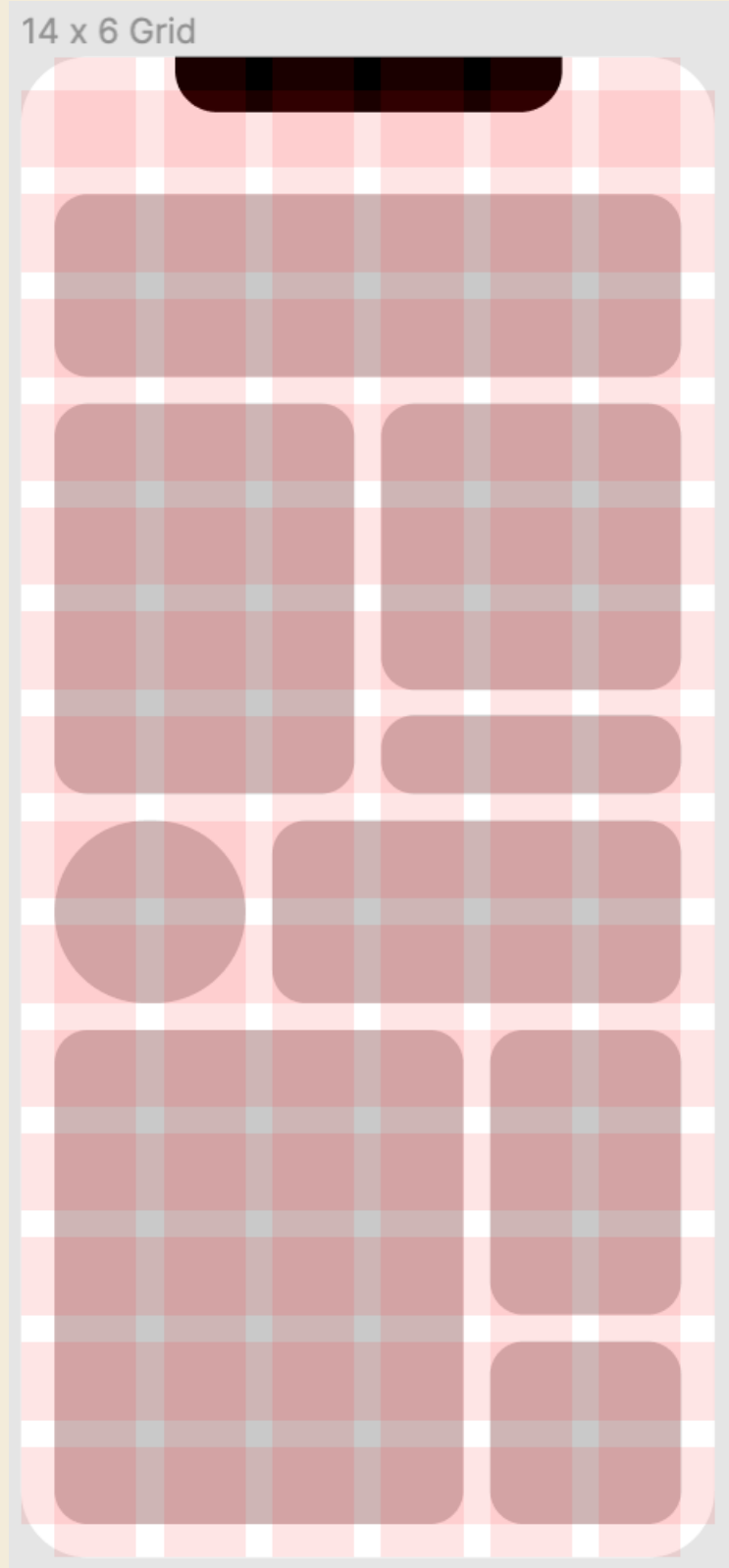
Layout & Grid

14 x 6 Grid

The **My 8 Ball** Mobile App uses a 14 row by 6 columns layout grid.

With the margin's set to 20px and the gutter is 16px.

Personal Consultation Home Scr...

‹ Back

PROGRAM MY
8 BALL

Help   Home   Speak   Style   Request

Customize Form Screen

‹ Back

Enter your question

INPUT CHOICE
INPUT CHOICE
INPUT CHOICE
INPUT CHOICE
INPUT CHOICE

Help   Home   Speak   Style   Request

Customize Form LIST Screen

‹ Back

List

✓ Input Choice

✓ Input Choice

Input Choice

Input Choice

Input Choice

Delete   Save

Help   Home   Speak   Style   Request