



Nelly Gomez

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Education

B.A., in Multimedia Journalism,
B.A., in Magazine Journalism,
B.A. in Graphic Design,
SUNY Plattsburgh, NY, May 2017

Achievements

- Accepted into a semester aboard program to the University of Chester in Chester, England; traveled throughout the UK and visited Belgium, France, Greece, Italy, Ireland, Netherlands, and Spain, *Fall 2016*
- DoNorth Tourism Magazine: The Associated Collegiate Press All-American, *Winter/Spring 2016 Issue 6*
- Founding Sister for Lambda Theta Alpha Latin Sorority Inc. Zeta Kappa Chapter at SUNY Plattsburgh, *Spring 2015*
- Accepted to The Arts and Culture of Japan Summer 24-days Study Aboard Trip; visited Kyoto, Tokyo, Hiroshima and Sendai, *July 2014*
- Accepted into high school's service learning/Voluntourism trip to Ecuador; visited the cities of Quito and Esmeraldas and the Amazon Rainforest and built a library for the children of Esmeraldas, *April 2012*
- Accepted into high school's international trip to China; visited the cities of Beijing, Hong Zhou, and Shanghai, *April 2011*

Skills

- Adobe InDesign, Illustrator, Photoshop, and Premiere Pro
- Photography
- Basic HTML 5 and CSS Coding

Experience

Freelance Designer

New York, NY

I work on a project-by-project basis for clients who approach me for my services. Common projects so-far include web design, logo design, newsletter design, flyer/poster designs, and video editing.

Companies I've work with so far: Clinton County Historical Association, BNF Consulting, Sam Thomas accessories and MiscFit fitness studio.

Helotittie (helotittienyc.com)

Brooklyn, NY

Creative Director, May 2017 – Present

I design posters, flyers, brochures, logos, graphics, and geofilters for Snapchat. Design, update, and assemble pages for the website. Design brand merchandise (shirts and pins) and continually submit ideas on other products. Lastly, I design and send out monthly newsletters.

I also take and edit photos of Helotittie's events and modeled merchandise. I assist in event planning, brainstorming and contacting people and businesses. Created and maintain the Helotittie Facebook and LinkedIn page.

Lake Champlain Weekly Magazine Internship

Plattsburgh, NY

Staff Writer, January 2016 – May 2016, January 2017 – May 2017

Wrote articles and the weekly calendar for the North Country's magazine serving New York, Vermont and Quebec since 2000. Published weekly.

DoNorth Tourism Magazine

Plattsburgh, NY

Art Director and Social Media/Web Director, Issue 9: Winter/Spring, January 2017 – May 2017

In charge of the production of the magazine, supervised designers and worked on variety of layouts including sections, features and the cover. *Wrote/ designed the feature article for the ADK section.*

Section Editor, Issue 7: Summer/Fall, January 2016 – May 2016

In charge of the Lakeside Canvas (arts) section of the magazine. Supervised staff writers and wrote/ designed the opening feature of the magazine; The North Star featuring renowned violinist Soovin Kim.

Art Director and Staff Writer, Issue 6: Winter/Spring, August 2015 – December 2015

In charge of the production of the magazine, supervised designers and worked on variety of layouts, including sections, features and the cover. Continued to write the book section article and wrote and took photos for an article in the Northern Archive Section.

Associate Art Director and Staff Writer, Issue 5: Summer/Fall 2015, January 2015 – May 2015

Helped supervise designers and worked on a variety of layouts. Created and wrote the new annual book section.

Staff Designer and Staff Writer, Issue 4: Winter/Spring 2014, August 2014 – December 2014
Designed assigned layouts and wrote an article for the Open Air (recreation) Section.